

The church was changing. It was a period of flux, with the old trying to maintain the status quo and the new looking for change to meet the needs of the time... To speak to the young people, to speak prophetically to the issues of the day, was urgent.

— founder Ted Friesen, reflecting on the start of *The Canadian Mennonite*, 65 years ago

Today, our community's needs continue to change. We still need to connect with multiple generations and to speak prophetically. In addition to the 10,500 households that subscribe to the biweekly magazine today, we have seen a 50 percent increase in the electronic readership of the magazine, and an 87 percent increase in traffic on our website, over the past two years. Just as Mennonites gather together on a Sunday morning to worship, our community also gathers online and through print to share, discuss, debate, and to build connections.

MCEC is an important part of the *Canadian Mennonite* community, representing 49 percent of print readers and website visitors.

Regional correspondent Dave Rogalsky retired in 2018 and brought MCEC stories to the rest of the country for 12 years. These included articles about MCEC churches, camps, schools and other ministries. In 2018, Dave published 52 articles and photos, such as “We need the peace theology” about the Lao Canadian Evangelical Mennonite Church in Toronto. David Martin, Norm Dyck, Marilyn Rudy-Froese and Al Rempel wrote for the From Our Leaders column. Numerous others contributed photos and articles, letters and viewpoints.

MCEC churches and organizations are welcome to promote their events in the *Canadian Mennonite* **Calendar**, which appears in the print magazine and on our website. To submit an event, go to www.canadianmennonite.org and click on Events. As well, *Canadian Mennonite* welcomes notices from church administrators about births, adoptions, baptisms, marriages and deaths, for publishing in the **Milestones** section. Our sense of being a nationwide community grows when we share with one another the important events that take place in our congregations.

We often hear that churches discuss *Canadian Mennonite* articles in their Adult Education classes. As well, readers tell us that *Canadian Mennonite* helps them feel connected to the church across the country. We pray that will continue for many years. Thanks for your support!



Tobi Thiessen
Publisher



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Ways to connect

- **Subscribe** to the print or digital edition, or both. If you attend an MCEC congregation, subscription fees are paid for collectively through the church. Contact your church office for details.
- **Sign up** for “CM Now”— a free, biweekly email with links to recent stories.
- **Write** letters or web comments in response to articles.
- **Follow** CM on Facebook and Twitter.

Financial overview

Annual budget: \$750,000

Revenue: Subscriptions (church and individual) generate 1/3 of revenue. The remainder comes from advertising, donations, and a federal grant that supports Canadian content in magazines.

Expenses: Content creation (writing, editing, layout) accounts for 46% of costs. Printing and postage account for 31%. Administration, including website management, accounts for 23% of expenses.